

Creative Sewing Center

SUCCESS Starts Here

How To Go Into Business & "MAKE MONEY"

With Embroidery

Monday or Tuesday
10:00-2:00

May 4 or 5
\$20.00

Success Does Start here with your education, product, supplies, referrals, & service center. Join our Business Educator **Paulette Bell** from Brother during this informative program. The cost is \$20.00. Pre-registration is required.

There will be Specials on Machines, thread, stabilizer, Design Connection & software.

Have these questions popped into your mind when you think of the business of embroidery?

- Pricing such as Cost per Stitch vs. Cost per Hour vs. Cost per Item
- Promotion, Marketing, and Getting the word out about YOUR business
- Investment, Accounting, and Taxes
- Wholesale Supply Sources
- How to go from giving away your embroidery to charging for your embroidery

Whether you are thinking about a business, starting a business or growing a business this class is for you. All these questions will be addressed and handouts will be given for setting up your business.

Come for the day of instruction

& lunch is on us Register at 210-344-0791

11777 West Ave. & Blanco Rd.

"I WANT IT ALL PACKAGE" This package includes a deluxe metal stand, leg frame and driver, PE Design V. 7.0, and VIP Club membership for thread and stabilizer purchases. Come to the program!

OTHER CUSTOM PACKAGES AVAILABLE



Paulette Bell is a freelance educator for Brother International, Home Appliance Division. She has been affiliated with the commercial embroidery industry for 25 years as a shop owner, writer and most recently as an editor for **Stitches Magazine**.